

TRAINING PROGRAM

Program:	Bachelor of Business Administration
Level:	Under-graduate
Major:	BUSINESS ADMINISTRATION
The program is taught by:	Vietnamese
Mode of study:	Full-time

1. Training objectives:

1.1 General objective:

Graduates specialized in Business Administration grasp the basic and modern knowledge Business Administration; have professional ethics and social responsibility; have the capacity to plan and organize business plans / projects in the enterprise effectively.

1.2 Specific objective

1.2.1. Knowledge

LG1. Students understand and explain exactly key concepts about Economics, Business Administration

LG2. Students know how to use data and related information to solve problems.

1.2.2. Skills

LG3. Students have a high level of oral proficiency in English.

LG4. Students master the basic skills in business research.

LG5. Students know how to evaluate information and give specific solutions.

LG6. Students apply techniques and devise different strategies in solving business problems.

1.2.3. Autonomy and responsibility

LQ7. Students consider ethical values and social responsibility when making business decisions.

LG8. Students build and develop team spirit through team work

1.3 Output Standards

	OUTPUT STANDARD
PLO1	Apply scientific methodology to solve economic and business issues; apply Math and Natural Science knowledge to research and solve organizational problems; apply Social Science and Humanities knowledge to solve problems of the organization
PLO2	Understand the basic knowledge of economic theory both micro, macro and management; apply financial and accounting knowledge to solve economic and management issues; understand and systematize basic knowledge in economics and business
PLO3	Apply knowledge and systems thinking to solve issues in administration in the organization; distinguish basic knowledge about management, competition, production, investment, distribution and customers; understand legal business knowledge and rules of professional ethics; analyze knowledge to critique and formulate business strategies and apply knowledge to plan and organize business activities
PLO4	Apply legal, cultural, social and ethical knowledge to respond appropriately to the changes of environment
PLO5	Identify and detect problems in production and business; assess, analyze, summarize problems and offer solutions; manage work plans, specific tasks in business
PLO6	Explain ideas, plan to organize business activities; evaluate business plans, projects and policies; draft and negotiate contracts in business; Research, discover special knowledge in business matters.
PLO7	Have ability to think systematically when approaching life and career issues; arrange arising issues and interaction in the system; arrange and identify key elements in problem solving; analyze Matrix and choose the logical solution in international trade
PLO8	Establish an effective means of communication with partners in a global context; present problems or ideas effectively to the community; listen with critical thinking; communicate effectively via document and multimedia
PLO9	build and develop groups working independently and effectively; organize group activities to achieve goals; coordinate, interact when working in teams
PLO10	Effective written communication in English; Effective multimedia communication in English

PLO11	work independently or manage a team in changing business conditions; guide and supervise other people in performing the given tasks; direct, make professional conclusions and can defense individual views, plan and coordinate; manage resources, evaluate and improve operational efficiency
PLO12	Recognize the roles and responsibilities for the work in charge; be aware of legal, historical and cultural knowledge, the benefits of business to society and community, the current issues
PLO13	Respect the cultural diversity in the organization; manage conflicts of interest in the organization; adapt in a multicultural working environment; manage risks in foreign economic relation; Manage change in foreign economic relation
PLO14	Participate in physical, intellectual and spiritual training activities; self-study and update new knowledge into business; set personal goals with professional development; apply methods and tools to self-study, understand and apply new technologies to meet career goals

2. Training time: 04 years

3. Volume of all-course knowledge: 146 credits, apart from Physical Education and Defense Education.

4. Subjects of enrollment: Applied under the current enrollment regulations of the Ministry of Education & Training.

5. Training Program & Graduation Requirements: Applied in accordance with Training Regulations No. 43 of Ministry of Education & Training.

6. Method of evaluation: in accordance with Training Regulations of Saigon International University.

7. Content of the program (*name and volume of modules*):

General Education Knowledge

Knowledge		Number of credit	Percentage
1. General knowledge		72	49,31%
1.1	Political theory	10	
1.2	Social science	10	
1.3	Humanities - Art	12	
1.4	Foreign Language	16	
1.5	Math – Computer Science - Natural science - Technology - Environment	24	
2. Specialized knowledge		64	43,84%
2.1	Basic knowledge	20	
2.2	Major knowledge	15	
2.3	Major’s Basic knowledge	29	
3. Graduate internship and graduation thesis		10	6,85%
3.1	Basic knowledge	3	

3.2	Major knowledge	7	
Total		146	

Content of the program

STT	CODE	COURSES		CREDITS
		VIETNAMESE	ENGLISH	
I	KHỐI KIẾN THỨC ĐẠI CƯƠNG			72
I.1	Các môn lý luận chính trị			10
1	2GEN0003	Những Nguyên lý cơ bản của Chủ nghĩa Mác - Lê nin	LENIN - MAXISM	5
2	2GEN0006	Đường lối Cách mạng Đảng Cộng Sản Việt Nam	Vietnam's Communist Party's Revolutionary Lines	3
3	2GEN0007	Tư tưởng Hồ Chí Minh	HCM Ideology	2
I.2	Khoa học xã hội			10
	Bắt buộc			
1	2GEN0008	Pháp luật đại cương	General Laws	2
2	2SOC1490	Nhập môn Văn hóa Mỹ	Introduction to American Culture	4
	Tự chọn (1 trong 3 môn)			
1	2BUS3404	Đạo đức trong kinh doanh	Business Ethics	4
2	2SOC1410	Đạo đức học	Ethics	4
3	2SOC1432	Lịch sử văn minh phương Tây	History Of Western Civilization	4
I.3	Nhân văn - Nghệ thuật			12
	Bắt buộc			
1	2ENG1491	Viết luận Anh	English Composition	4
2	2ENG1492	Viết văn Anh	English Expository Writing	4
	Tự chọn (Chọn 4 tín chỉ)			
1	2ENG2467	Văn học Mỹ	Multi Ethnic Literature in The US	4
2	2ENG2402	Văn học và Shakespeare	Shakespeare & Literature	4
3	2ENG1405	Tiểu thuyết Anh thế kỷ 20	20th Century British Novels	4
I.4	Ngoại ngữ			16
1	2LAN1430	Tiếng Hoa 1	Chinese 1	4

2	2LAN1431	Tiếng Hoa 2	Chinese 2	4
3	2LAN1432	Tiếng Hoa 3	Chinese 3	4
4	2LAN1433	Tiếng Hoa 4	Chinese 4	4
I.5	Toán - Tin học - Khoa học tự nhiên - Công nghệ - Môi Trường			24
	Bắt buộc			
1	2GEN0091	Word & PowerPoint		3
2	2GEN0093	Excel		3
3	2GEN0094	Corel		3
4	2GEN0095	Access		5
5	2SOC1494	Toán cao cấp	Calculus	4
6	2BUS1440	Lý thuyết xác suất và thống kê toán	Probability & Statistics	4
	Tự chọn (chọn 8 tín chỉ)			
1	2BUS12201	Phương pháp nghiên cứu trong kinh doanh	Research method in business	2
2	2BUS3426	Quản trị chuỗi cung ứng	Supply Chain management	4
3	2BUS3211	Chính sách thương mại và môi trường	Environment & Trade Policies	2
4	2BUS4350	Quản trị chất lượng	Quality Management	4
5	2BUS4351	Luật sở hữu trí tuệ	Law On Intellectual Property	4
I.6	GYM	Giáo dục thể chất		5
I.7	MIL	Giáo dục Quốc phòng		11
II	KHỐI KIẾN THỨC CHUYÊN NGHIỆP			64
II.1	Kiến thức cơ sở			20
1	2BUS1407	Kinh tế vi mô	Microeconomics	4
2	2BUS1408	Kinh tế vĩ mô	Macroeconomics	4
3	2BUS2426	Nguyên lý kế toán	Accounting 1	4
4	2BUS2408	Kinh tế lượng	Econometrics	4
5	2BUS1403	Marketing căn bản	Marketing	4
II.2	Kiến thức ngành chính			15
1	2BUS1416	Quản trị học	Principles of Management	4
2	2BUS2416	Quản trị nhân sự	Human Resource Management	4
3	2BUS2412	Quản trị tài chính	Financial Management	4
4	2BUS13408	Quản trị chiến lược	Strategic Management	3
II.3	Kiến thức ngành cơ sở			29
	Bắt buộc			

1	2BUS11415	Hành vi tổ chức	Organizational Behavior	3
2	2BUS14320	Luật thương mại quốc tế	International Trading Law	3
3	2BUS2410	Quản trị sản xuất	Production Management	4
4	2BUS11485	Quan hệ công chúng và tổ chức sự kiện	Public Relations & Event Management	3
5	2BUS1490	Quản trị kinh doanh	Business Administration	4
6	2BUS12411	Đàm phán kinh doanh quốc tế	International Business Negotiations	3
7	2BUS12474	Khởi nghiệp	Entrepreneurship	3
8	2BUS4311	Quan hệ con người	Human relations	3
Tự chọn (chọn 3 tín chỉ)				
1	2BUS11405	Marketing quốc tế	International Marketing	3
2	2BUS13403	Chiến lược và chính sách kinh doanh	Business Policy & Strategy	3
III	THỰC TẬP VÀ KHOÁ LUẬN TỐT NGHIỆP (10TC)			10
1		Thực tập tốt nghiệp	Graduation Internship	3
2		Khóa luận tốt nghiệp	Graduation Thesis	7
TỔNG CỘNG				146