



Public Disclosure of Student Achievement

Institution Name: Saigon International University

Business Unit(s) included in this report: School of Business and Law

Academic Period Covered: 2022-2023

Date Submitted: February 1, 2024

PROGRAM	MEASURE	TARGET	RESULT
Business Administration	Graduation Rate	80%	37.5%
Foreign Trade	Graduation Rate	80%	76.9%
International Business	Graduation Rate	80%	60.0%
Marketing	Graduation Rate	80%	16.7%
Tourism Management	Graduation Rate	80%	40.0%
Business Administration	Job Placement Rate	98%	100%
Foreign Trade	Job Placement Rate	98%	100%
International Business	Job Placement Rate	98%	100%
Marketing	Job Placement Rate	98%	100%
Tourism Management	Job Placement Rate	98%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Number of students who graduated in the year 2023 multiply 100 divided by the number of students in their senior year
Job Placement Rate	Number of students graduated in the year 2023 multiply 100 divided by the number of graduates with Job